

Innovative Thinking

Length: 1/2 Day

Summary: Innovation can transform organizations, create new methods for solving problems, and add small improvements to existing solutions. Organizations that value innovation realize that standing still is falling behind; what works today may not work tomorrow, and what works next week may not work a year from now.

This course focuses on innovation and tools for driving ingenuity and improvement. The program looks at conditions that must exist for innovation to occur, the importance of confirming and validating perceptions, the value of looking at an environment through multiple lenses, tools for thinking deliberately, and methods for evaluating and implementing new ideas.

COURSE CONTENT

1: AN INTRODUCTION TO INNOVATIVE THINKING

- Innovative Thinking vs. Creating Thinking
- How Innovative Thinking works
- How to use Innovative Thinking
- Why it's important in an organizational setting

2. INNOVATION AND CREATIVITY PROCESS

- Define objectives
- Create a culture to celebrate creativity and innovation
- Use lateral thinking
- Implement new ideas early in the process, change/expand as necessary
- Evaluate and monitor progress